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The Overfished Ocean Strategy: Powering Up Innovation

Using these and other principles of Overfished Ocean Strategy allows companies, actors, industries, and continents to move from scarcity to abundance. The collapse of the linear throwaway economy is not a question of if but of when. The change is coming, and the rapidly oscillating prices on everything from rice to gold are a first sign of the new reality.

Overfished ocean strategy: Nadya Zhexembayeva at TEDxKlagenfurt

Nadya Zhexembayeva is the Coca-Cola Chaired Professor of Sustainable Development at IEDC- Bled School of Management, an executive education center based in Slovenia, where she teaches courses in

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TEL EPISODE #041: Overfished Ocean Strategy with Nadya ...

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